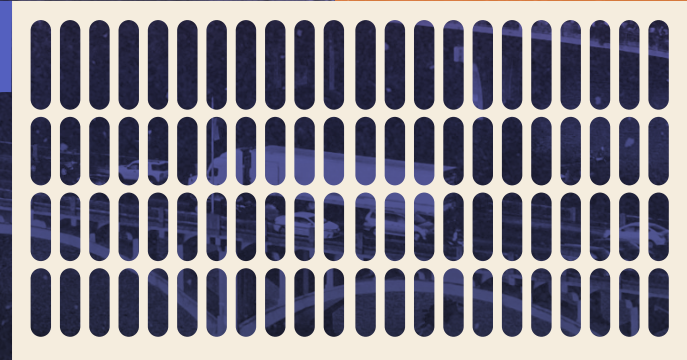
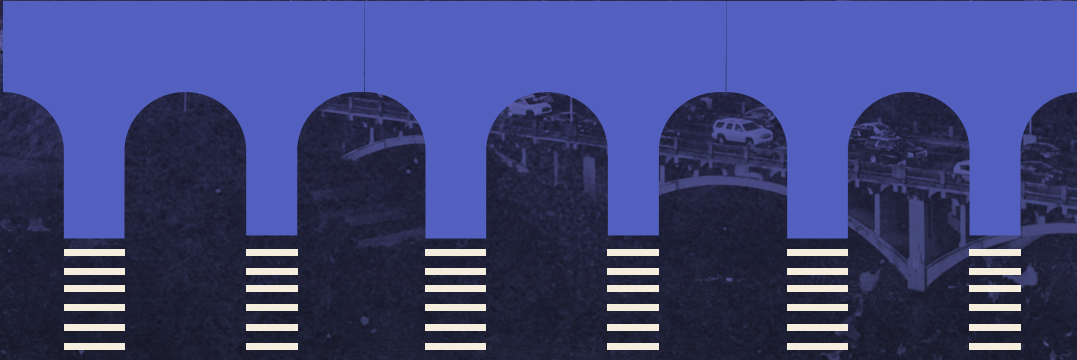




# SPEAKER PROSPECTUS

**AUSTIN, TX  
SEPTEMBER 19–21, 2023**





## WHAT IS

# JNUC?

As the largest gathering of Apple admins in the world, the Jamf Nation User Conference (JNUC) rallies the brightest minds to discuss new and innovative ways to solve IT and InfoSec problems plaguing organizations.



## WHY SPEAK AT

# JNUC?

### INDUSTRY RECOGNITION

This is your chance to help others learn from your challenging experiences, share innovative solutions, and recommend best practices that can benefit your colleagues around the world and help them succeed with Apple.

### COMPLIMENTARY CONFERENCE REGISTRATION

Full-conference access to JNUC to attend Keynote, breakout sessions, networking opportunities, the Jamf Nation Party, JNUC swag, and more!

# WHAT ARE WE LOOKING FOR?

**In short: A great story.**

Tell us about your organization. Tell us what makes it unique and great. Tell us about a problem you've encountered in the IT space. You had to solve it, you had to get creative - tell us your discovery process.

Then show us the solution and share the workflow with your fellow admins. This is the exact kinship and shared problem solving that has made the Apple admin space awesome for decades.

Make sure you highlight the "why" – why did your organization bump into the problem? Why would other admins see something similar? Why did you solve it the way you did?

Then wrap it all up: What did you learn? What could your audience do differently?





**JNUC 2023**

# FOCUS AREAS

**Need more inspiration?**

**Here's a list of topics the community would like to see at JNUC 2023.**

- Mac workflows
- Mobile workflows
- Conditional access
- Integrations
- Industry-specific solutions
- Protect users and devices with Jamf
- Identity and cloud workflows
- Apple innovation in your environment
- Enhancing the end user experience

## **SPEAKER**

# TASKS

As an accepted JNUC speaker, we ask that you complete a handful of tasks to ensure a successful JNUC presentation. More details will be provided to speakers in the JNUC Speaker Portal.

- Register for JNUC
- Agree to JNUC Speaker Agreement
- Submit Speaker Bio
- Submit Speaker Photo
- Submit Keynote for Approval
- Record & Submit Session Preview
- Present Live in Austin, TX



# IMPORTANT DATES



**MARCH 1, 2023**

Call for sessions submission opens

**APRIL 28, 2023**

Call for sessions submission closes

**JUNE 1, 2023**

Sessions chosen and notifications sent

**SUBMIT YOUR SESSION**

Questions? [Email JNUChelp@jamf.com](mailto:JNUChelp@jamf.com)

