

2015 Survey:

Managing Apple Devices in Higher Education

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The annual JAMF Software Trends Survey uncovers trends associated with Apple adoption in education, what's driving Apple's evolving role, and the profound security and management implications of supporting the Apple platform.

This survey—conducted in September 2015—is based on the responses of nearly 300 IT professionals, managers, and instructional technologists from higher education institutions around the world.

Executive Summary

Regardless of the size of the school, Mac and iPad continue to grow in usage. By leading the way as the platforms of choice for many users, OS X and iOS are becoming more than niche operating systems and solidifying their place in higher education IT departments and classrooms across the globe.

Driven by Apple's app ecosystem, native security features, and reduced overall maintenance costs, Apple is no longer requested by educators and higher education institutions—it's demanded.

Key Themes

1

Apple support is growing in higher education

2

Top reasons Apple is endorsed in higher education

3

IT's opinion on Apple device security and management complexity



Apple support
is growing in higher education

Apple support is growing in higher education

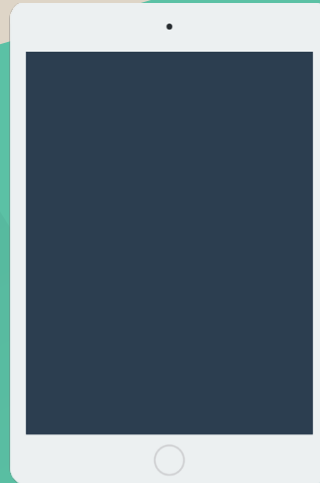
Year-over-year Apple Adoption Growth

Education IT administrators assert Mac and iPad usage grew within their higher education institutions in 2015.

29%
iPad

57%
Mac

Higher education institutions reporting growth of Apple devices in 2015

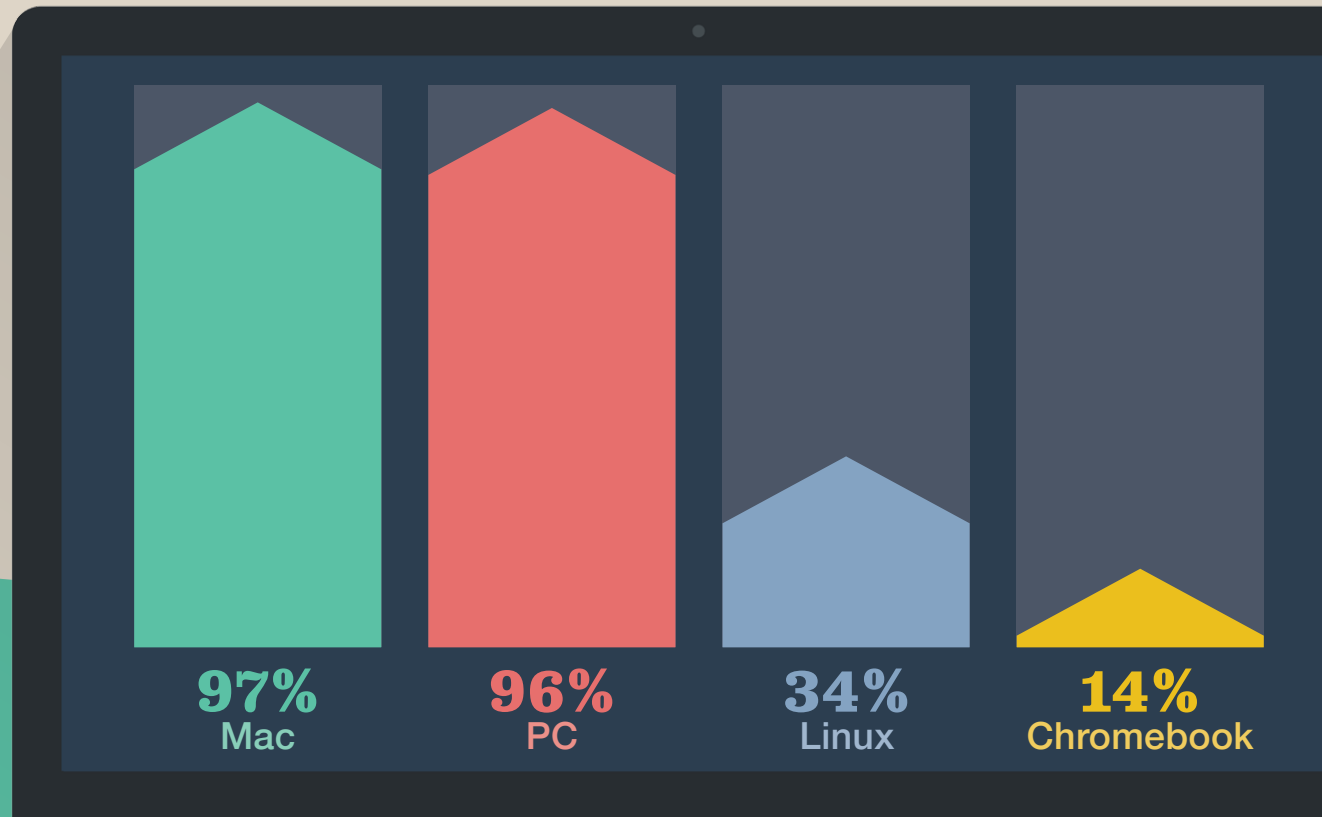


Apple support is growing in higher education

Mac in Higher Education

Apple continues to push the bar of what is possible with technology in higher education. As more schools discover the power and benefits of the Apple ecosystem, Mac has become commonplace alongside PCs.

97%
of Higher Education
IT Pros support Mac

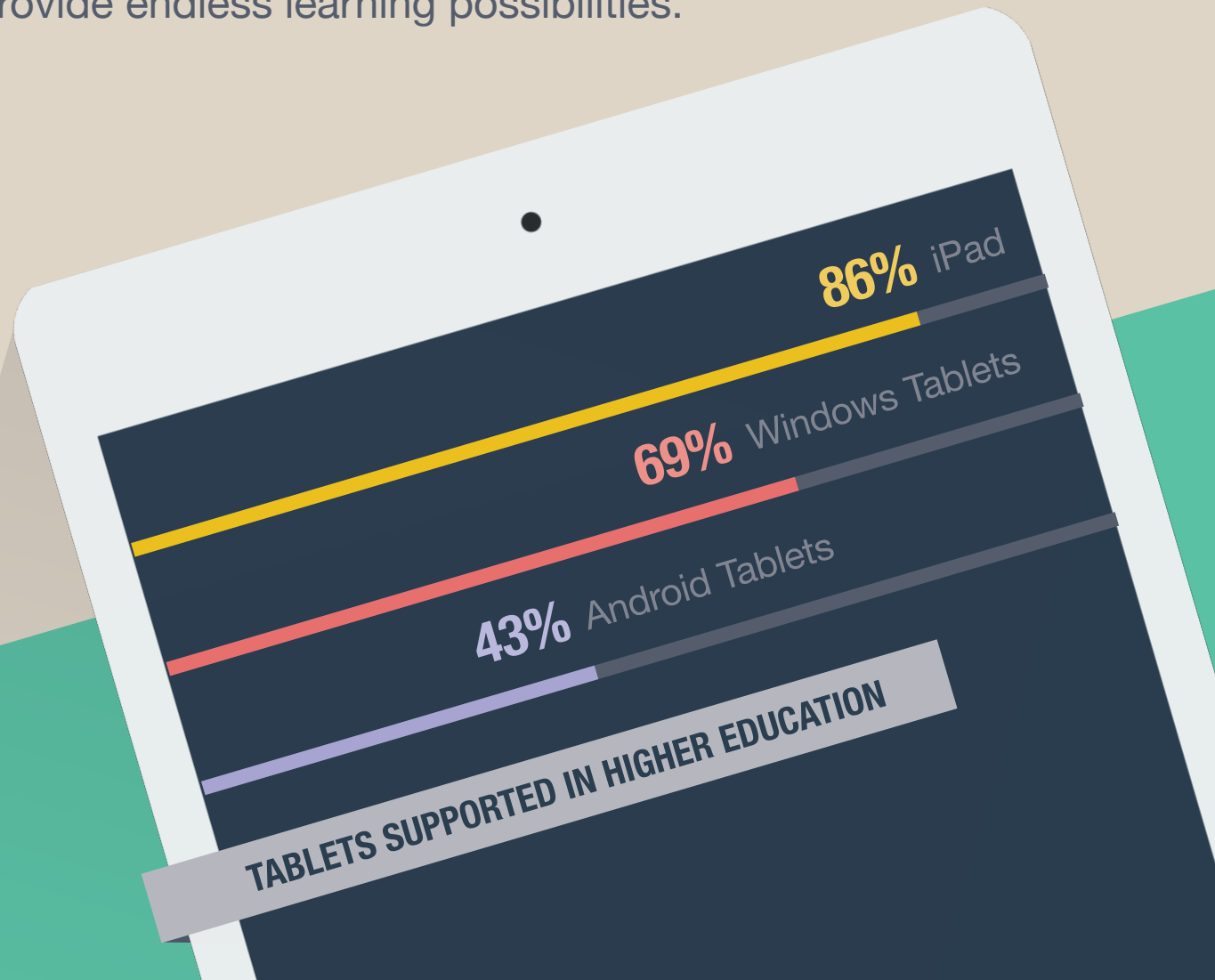


COMPUTER PLATFORMS SUPPORTED IN HIGHER EDUCATION

iPad in Higher Education

As the operating system of choice for consumers, iPad is making more headway by dominating tablet usage in education. Higher education institutions are seeing iPad as the best vehicle for creativity and productivity, interactive textbooks, and a universe of apps that provide endless learning possibilities.

86%
of Higher Education
IT Pros support iPad





Top Reasons

**Apple is endorsed in higher
education**

Why Mac is Growing in Higher Education

1

Educators and students demand the devices they are most comfortable with and that provide them the best opportunity to teach and learn.

2

With access to the unrivaled Mac App Store, educators and students enjoy the resources and learning materials they need, when they need them.

3

IT is seeing that less maintenance is needed for Macs, allowing higher education institutions to focus on other strategic priorities.

4

With built-in Apple native tools like FileVault 2, Mac is widely regarded as the most secure platform available. Ultimately, these features save IT time and dollars because the need for third-party security tools is eliminated.

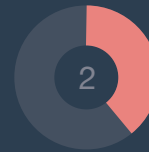
5

Fewer hours are needed to manage Macs, granting schools the freedom to allocate resources elsewhere.

Top 5 reasons why educational IT support Mac



92%
User Preference



43%
App Ecosystem



23%
Less Maintenance



19%
More Secure



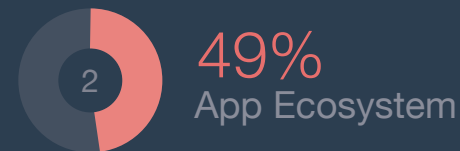
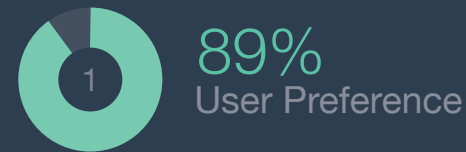
15%
Fewer IT Admins

Why iPad is Growing in Higher Education

Many of the same reasons that drove Mac growth in higher education institutions were echoed when IT professionals were asked about iPad growth in their environment.

At the end of the day, educators and IT are both getting the platforms that help them succeed.

Top 5 reasons why educational IT support iPad





IT's opinion

**on Apple device security and
management complexity**

Mac is Easier to Manage

Mac's intuitive design with built-in security features, software compatibility, and superior user experience make the OS X platform easier for IT teams to manage than other computer platforms.

72%

Say **Mac is Easier to manage** than other computer platforms

Mac is More Secure

Data protection and security are crucial in all higher education institutions and for all students. The majority of IT pros find Mac and its native security features the most effective computer platform for protecting school data and student privacy.

63%

Say **Mac is more secure** than other computer platforms

What IT Pros are saying about Mac

iPad is Easier to Manage

iPad provides access to Apple's user-friendly deployment programs — the Device Enrollment Program and Volume Purchase Program — for streamlined deployment of devices and apps. This functionality gives IT more efficient ways to deploy and manage mobile devices.

81%

Say iPad is easier to manage than other tablets

iPad is More Secure

Native security features, along with the security assurances of the App Store, provide IT and educators with the certainty that learning resources and data are secure, and students with the confidence that their privacy is protected.

73%

Say iPad is more secure than other tablets

What IT Pros are saying about iPad

Conclusion

It is clear that Apple has forever changed the way teaching and learning is conducted. Put simply, Apple is the best at empowering students and professors with technology that puts humans first.

While adoption of Apple was initially driven by the app ecosystem, higher education IT, professors, and students are reaping the rewards of the most secure and productive platforms on the market.

About JAMF Software

Since 2002, JAMF Software has been solely focused on helping organizations succeed with Apple. JAMF is committed to enabling IT to empower end users and bring the legendary Apple experience to businesses, education, and government organizations via its Casper Suite and Bushel software, and the 26,000+ member **JAMF Nation Community**. Today, more than 6,000 global customers rely on JAMF to manage 5.2 million Apple devices.

<http://www.jamfsoftware.com>

