

# Jamf: Support from startup to maturity

The MDM platform that grows with you

Organizations looking to implement a new Mobile Device Management (MDM) solution should take care to avoid two scenarios. First, you don't want to **overpay** for a solution that does more than you need. Second, you don't want to commit to a provider you'll end up **outgrowing** in a few years. Fortunately, Jamf can both meet you where you are and provide ongoing support as you scale up.

## For companies that are just starting out with MDM

or have more basic needs, **Jamf Now** provides a simple, intuitive user experience and some of the most competitive pricing you'll find from a complete MDM solution for small and medium organizations. Once you're ready to expand with more enhanced device management workflows, basic identity management or malware prevention, it's easy to transition to the **Jamf Fundamentals** plan without missing a step. You'll save time and money not having to reinvent your workflows or adjust to an unfamiliar interface.

**Larger organizations** with dedicated IT and potentially security departments often will want to start their MDM journey with **Jamf Pro** — the most trusted name for Apple MDM in the enterprise. And to go further, the comprehensive coverage of the **Jamf Business plan** helps you provide end users secure access to resources, manage your Apple ecosystem and guard Apple devices against threats.

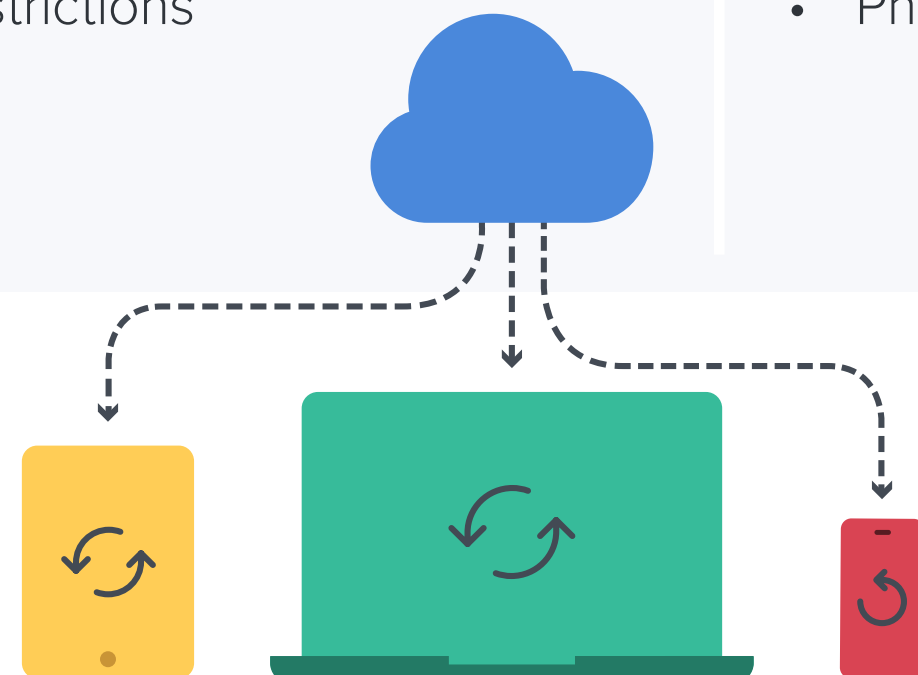


This table explains the levels of support available to you through different Jamf offerings.

### Jamf Now

**Jamf Now** is the easiest way to perform small-business MDM tasks on Apple devices within an organization. Set up, manage and secure devices within minutes, with effort-saving features like zero-touch deployment. No Apple IDs or IT department needed.

- Pre-built management templates
- Device and settings inventory
- Passcode requirements, remote lock/wipe, restrictions



### Jamf Fundamentals plan

The **Jamf Fundamentals plan** offers everything in Jamf Now plus custom apps, custom profiles and macOS package deployment, along with enhanced management, core identity elements and cutting-edge security.

- Malware Prevention, Password Sync and Self Service for Mac
- Deploy in-house or third-party apps, custom profiles and macOS packages
- Phone, email and chat support

### Jamf Pro

**Jamf Pro** is the Apple device management tool that IT pros for the biggest names in enterprise know to trust. With unmatched versatility and support, it delivers on the promise of unified ecosystem management for Apple devices.

- Powerful workflows to automate deployment and management
- Unmatched level of access and flexibility to customize macOS scripts
- On-demand app portal to reduce help tickets



### Jamf Business plan

You can utilize the **Jamf Business plan** to securely connect users to resources, manage the Apple ecosystem and protect Apple devices from vulnerabilities for one flat rate per user.

- Includes Jamf Pro, Jamf Connect, Jamf Protect and Jamf Threat Defense
- Provisioning, automated policies, identity-based access and endpoint security
- Jamf Standard Support and access to full online training catalog

For a more detailed comparison of Jamf solutions, view our [Jamf Management Product and Plan Comparison Guide](#).

# Low TCO and sustainable growth

Staying with Jamf solutions throughout your organization's life can yield significant total cost of ownership (TCO) benefits. While the monthly price of a competitor's basic MDM solution may sound attractive, you may find in time that you require additional features and functionality. With Jamf Now and Jamf Fundamentals, you can meet the MDM needs and usability requirements of a typical small or medium business without exceeding the base monthly price for the solution you signed up for.

As you grow, your choice to stick with Jamf can translate into more robust features, advanced workflows, and substantial security and protection of your fleet, all with affordable pricing options and without service interruptions caused by switching to another provider. Jamf's integrations with your favorite business apps and other solutions will mean fewer disruptions as you upgrade from one Jamf solution to another. Committed customer success representatives and an active user community will help you to tailor your Jamf solutions to your individual, evolving needs.

A solution for  
every stage

No matter where your journey takes you, Jamf has a solution geared to your current needs. Our portfolio is designed to accompany you from startup to maturity and beyond.

To experience for yourself how Jamf can support you on your management journey check out our [pricing plans](#) or [get started](#) for free.

