



Modern Identity Management

A shift from legacy to modern IT isn't just about technology - it's how technology is used to unlock end-user productivity and business transformation.

At the core of modern IT is "identity" – secure and customized access for end-users. Legacy IT relies on directory services as their "source of truth," but as security and deployment needs evolve, businesses must adopt a new approach to identity as part of their enterprise strategy. With a complete identity stack, businesses unify identity across hardware and software to unlock functionality, advanced workflows and ultimately transform business.



The Identity Stack

Directory Services

Acts as a centralized record of employee information, such as name and department. Often leveraged when integrating with management platforms like Jamf Pro to deploy customized devices for end users.

Legacy: On-premise Active Directory

Modern: Cloud Directory

Directory Services

Cloud SSO

Building on information from directory services, cloud SSO ensures end users enter secure credentials to access company resources.

Legacy: Users must authenticate every time they access cloud-based apps or resources.

Modern: Users enjoy access to cloud-based apps like Microsoft Outlook and Slack with fewer authentication requests.

Directory Services + Cloud SSO

Directory Services + Cloud SSO + Jamf Connect

Jamf Connect

With directory services and cloud SSO, adding Jamf Connect unifies identity across all company apps and the user's Mac, without compromising trust. End users leverage a single cloud identity to easily and quickly gain access to resources they need to be productive.

Modern:

- Streamline provisioning and authentication out of the box for full support of remote employees.
- Automatically sync user identities and device credentials.
- Ensure IT has full identity management capabilities.

Ready to discuss your organization's identity strategy? **Get in touch at jamf.com.**