

JAMF NATION USER CONFERENCE
JNUC

SAN DIEGO, CALIFORNIA

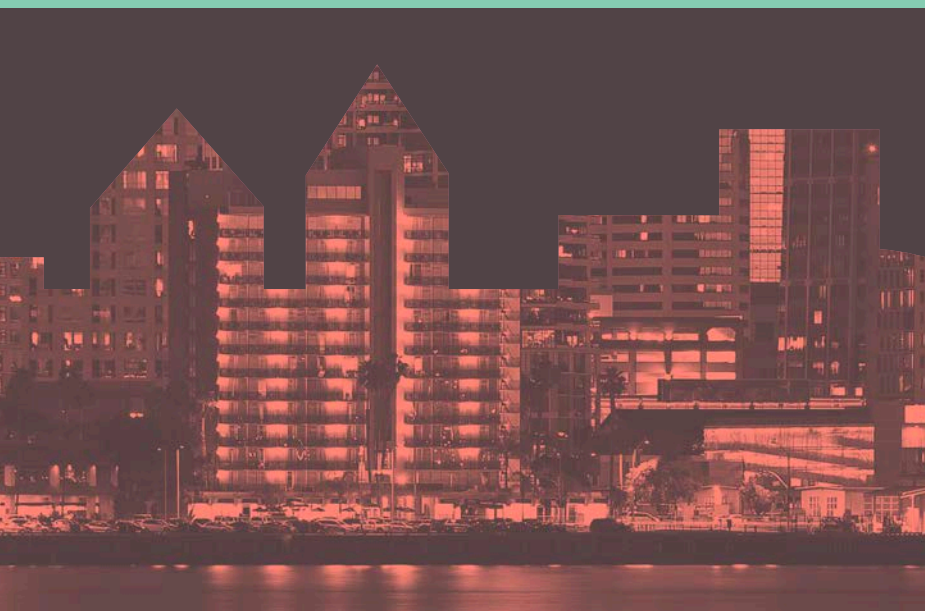
2020
JAMF NATION USER CONFERENCE

2020



SEPT 29 – OCT 1, 2020

SPONSOR PROSPECTUS



2020



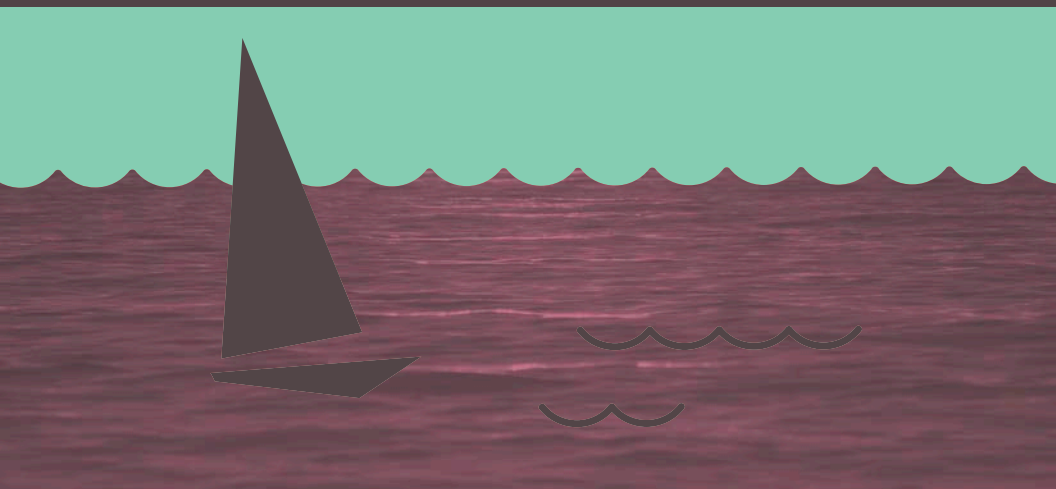
HILTON SAN DIEGO
BAYFRONT
SAN DIEGO, CA

WHAT IS JNUC?

As the largest gathering of Apple IT administrators in the world, the Jamf Nation User Conference (JNUC) rallies the brightest minds to discuss new and innovative ways to solve IT problems plaguing organizations.

WHY SPONSOR?

Generate business with our forward-thinking IT professionals and increase exposure for your brand, solutions and services. Don't miss out on the opportunity to be a part of strategic IT discussions that center on innovative technology.

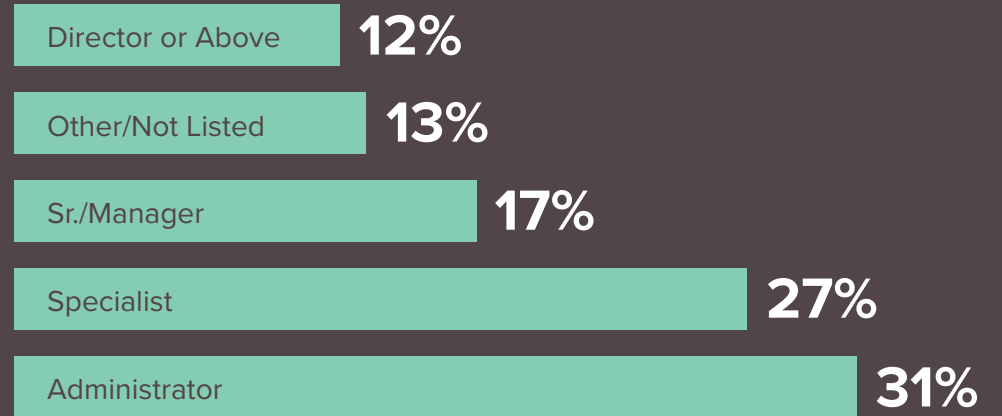


2019 ATTENDEE PROFILE

Over 2,000 attendees joined us for JNUC 2019 and we're expecting more for this year's event!



Job level

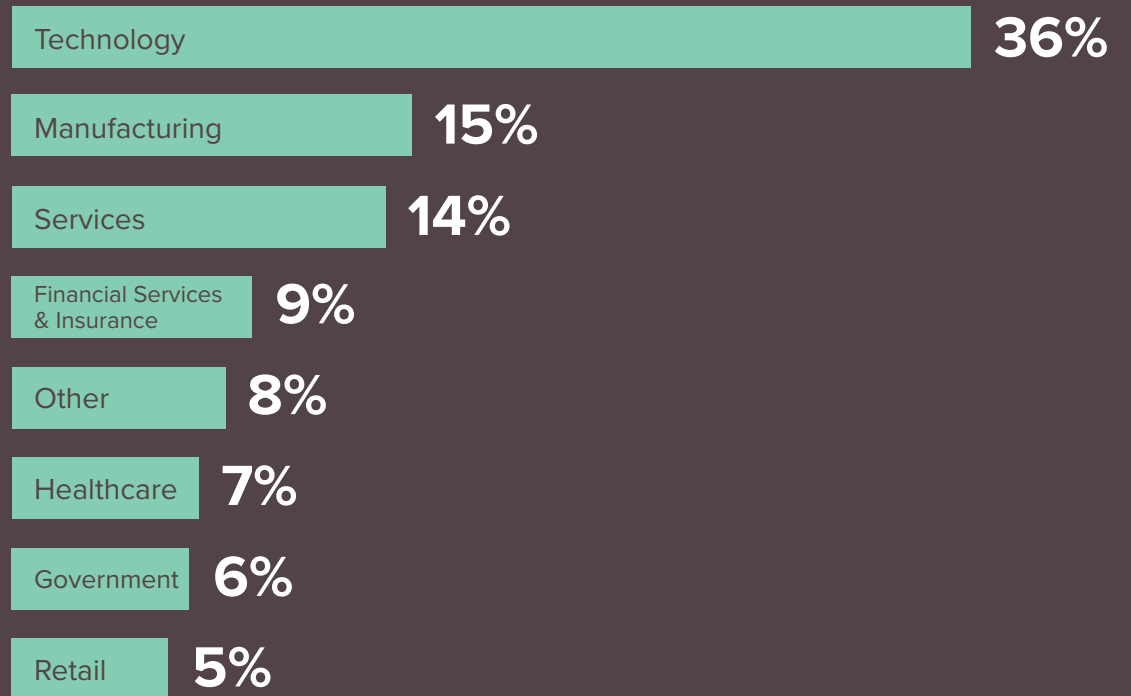


Industry breakdown



2019 ATTENDEE PROFILE

Commercial Sector Attendees



Education Sector Attendees



“Code42 loves sponsoring JNUC every year! 2019 was the best one yet with awesome booth traffic and a lot of networking opportunities. We were thrilled with initial results and will be sponsoring again next year.”

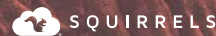
Meghan Williams
Director, Demand Generation
Code42

“We continue to return to the Jamf National User Conference because of the incredible ROI—in year’s past, we’ve had meaningful conversations with quality leads that yielded over a 700% ROI. We highly recommend being a part of JNUC 2019, and look forward to growing our partnership with Jamf.”

Megabyte Sponsor 2017, 2018 and 2019



2019 SPONSORS



2019 SPEAKERS

Featured speakers included



Plus a diverse group of K-12 institutions

SPONSORSHIP OPPORTUNITIES

Our sponsorship packages are designed to maximize exposure. Each sponsorship tier has been carefully crafted to showcase your solutions and services among forward-thinking IT professionals. As a sponsor of the Jamf Nation User Conference, you'll have the opportunity to...

INFLUENCE

Three full days of networking at the expo, sessions, breaks, mini-events, and Jamf Nation Party. Promote your company and gain awareness among engaged, innovative prospects through physical signage and digital advertising on the show floor and in the event app.

IMPACT

Make an impact on attendees and drive ROI by positioning your brand front and center at conference receptions and throughout the venue.

INTERACT

With space in the JNUC expo, multiple speaking opportunities, and endless ways to engage, the opportunities for sponsors to interact with JNUC attendees is growing exponentially in 2020.

SPONSORSHIP TIERS

	Exabyte	Petabyte	Terabyte	Gigabyte	Megabyte
Digital Communications					
Logo on conference microsite	■	■	■	■	■
Author Jamf guest blog post with link to website, blog or asset	■	■	■		
Logo on pre and post-show emails to registrants	■	■			
Mobile App Promotions					
Sponsor listing	■	■	■	■	■
Rotating banner ad	■	■	■	■	
Splash page	■	■			
Push notification	1	1			
Social Media Promotions					
Twitter post	■	■	■	■	
Co-branded Snapchat filter at venue	Tuesday	Wednesday	Thursday		
Physical Signage					
Inclusion on sponsorship thank you signs	■	■	■	■	■
Column graphics	■	■	■	■	
Featured placement on additional signage	■	■	■		
Digital Signage					
Digital signage time throughout event space	■	■	■	■	■

	Exabyte	Petabyte	Terabyte	Gigabyte	Megabyte
Day One Keynote					
Logo on thank you sponsors slide	■	■	■	■	■
Verbal "Thank You" mention of sponsor by CEO	■	■	■		
Exhibit Space					
Exhibit real estate	25x12.5 Space	20x10 Space	15x7.5 Lounge	10x5 Booth	Turn-Key Kiosk
Conference Passes					
Number of passes (full conference passes, including lunch and breaks)	10	8	6	4	2
Speaking Opportunity					
Session featuring a co-customer*	■	■			
Participation on a panel			■		
Jamf website coverage of session	■	■			
Recording featured on Jamf website and YouTube Channel	■	■	■		
Time in Expo Presentation	■			■	
Attendee List					
Advance access to registrant opt-in list	28 days	21 days	14 days	7 days*	
Features					
Branded Gobo featured at registration	■	■			

* No access to email address or phone number

EXABYTE SPONSORSHIP

\$75k

INFLUENCE

Digital Communications

- Logo on JNUC microsite
- Logo on all JNUC emails to event registrants
- Opportunity to author a guest blog post for Jamf blog — with link to website, blog or downloadable asset

Mobile App Promotions

- Splash page
- One push notification
- Rotating banner ad
- Featured sponsor listing

Social Media Promotion

- Custom Snapchat filter available Tuesday at venue
- Two Tweets

Physical Signage

- Premier promotion across all physical signage
- Three column graphics
- Branded feature in exposition space
- Inclusion on sponsorship thank you signs

Digital Signage

- Premier placement on all digital signage

INTERACT

Day One Keynote

- Top logo placement on sponsorship “thank you” slide
- Verbal “Thank You” from CEO

Exhibit Space

- 30x15' Primary Lounge space
- Private meeting room

Conference Passes

- Ten full conference passes* (including full access to all food and beverage breaks)

Speaking Opportunity

- 45-minute speaking session, immediately following Keynote Day 1 †
- Jamf Blog coverage of session, with an immediate recap posted day-of session
- Video recording of speaking session to be featured on Jamf YouTube channel

Attendee List

- Advance access to registrant opt-in list (28 days prior to JNUC)

* For sponsor staff only

† Must feature a co-customer.
Terms and conditions apply, must meet all speaker deadlines and quality controls

IMPACT

- Branded Gobo Feature
- Opportunity to cohost a webinar with Jamf following JNUC
- Solution or service presented to Jamf sales team in preparation for JNUC

PETABYTE SPONSORSHIP

\$50k

INFLUENCE

Digital Communications

- Logo on JNUC microsite
- Logo on all JNUC emails to event registrants
- Opportunity to author a guest blog post for Jamf blog — with link to website, blog or downloadable asset

Mobile App Promotions

- Splash page
- One push notification
- Rotating banner ad
- Sponsor listing

Social Media Promotion

- Custom Snapchat filter available Wednesday at venue
- Two Tweets

Physical Signage

- Premier promotion across all physical signage
- Three column graphics
- Branded feature in exposition space
- Inclusion on sponsorship thank you signs

Digital Signage

- Featured placement on all digital signage

INTERACT

Day One Keynote

- Featured logo placement on sponsorship “thank you” slide
- Verbal “Thank You” from CEO

Exhibit Space

- 20’x10’ lounge space

Conference Passes

- Eight full conference passes* (including full access to all food and beverage breaks)

Speaking Opportunity

- 45-minute speaking session †
- Jamf Blog coverage of session, with an immediate recap posted day-of session
- Video recording of speaking session to be featured on Jamf YouTube channel

Attendee List

- Advance access to registrant opt-in list (21 days prior to JNUC)

* For sponsor staff only

† Must feature a co-customer. Terms and conditions apply, must meet all speaker deadlines and quality controls.

IMPACT

- Opportunity to co-host a webinar with Jamf following JNUC



TERABYTE SPONSORSHIP

\$35k

INFLUENCE

Digital Communications

- Logo on JNUC microsite
- Opportunity to author a guest blog post for Jamf blog — with link to website, blog or downloadable asset

Mobile App Promotions

- Rotating banner ad
- Sponsor listing

Social Media Promotion

- Custom Snapchat filter available Thursday at venue
- One Tweet

Physical Signage

- Branded escalator graphic
- Two column graphics
- Branded feature in exposition space
- Inclusion on sponsorship thank you signs

Digital Signage

- Featured placement on all digital signage

INTERACT

Day One Keynote

- Logo placement on sponsorship “thank you” slide
- Verbal “Thank You” from CEO

Exhibit Space

- 15'x7.5' exhibit space

Conference Passes

- Six full conference passes* (including full access to all food and beverage breaks)

Speaking Opportunity

- Panel Participation †
- Video recording of speaking session to be featured on Jamf YouTube channel

Attendee List

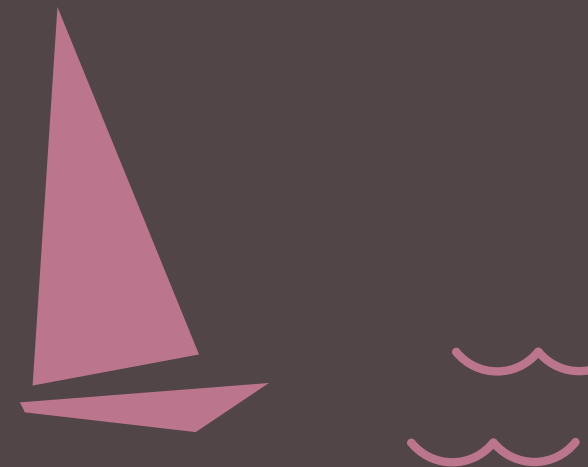
- Advance access to registrant opt-in list (14 days prior to JNUC)

IMPACT

- Access to purchase exclusive sponsor-only a la carte sponsorships

* For sponsor staff only

† Terms and conditions apply, must meet all speaker submission deadlines.



GIGABYTE SPONSORSHIP

\$20k

INFLUENCE

Digital Communications

- Logo on JNUC microsite

Mobile App Promotions

- Inclusion on co-branded Gigabyte sponsor banner ad
- Sponsor listing

Physical Signage

- One column graphic
- Inclusion on sponsorship thank you signs

Digital Signage

- Inclusion on all digital signage promotions

INTERACT

Day One Keynote

- Logo on sponsorship “thank you” slide

Exhibit Space

- Turn-key 10'x5' exhibit space

Conference Passes

- Four full conference passes* (including full access to all food and beverage breaks) *For sponsor staff only

Speaking Opportunity

- 15 minute presentation opportunity in Expo Pavilion

Attendee List*

- Advance access to registrant opt-in list (Seven days prior to JNUC)

* No access to email address or phone number

IMPACT

- Access to purchase exclusive sponsor-only promotion opportunities

MEGABYTE SPONSORSHIP

\$10k

INFLUENCE

Digital Communications

- Logo on JNUC microsite

Mobile App Promotions

- Sponsor listing

Physical Signage

- One column graphic
- Inclusion on sponsorship thank you signs

Digital Signage

- Inclusion on all digital signage promotions

INTERACT

Day One Keynote

- Logo on sponsorship “thank you” slide

Exhibit Space

- 6'x3' exhibit space

Conference Passes

- Two full conference passes* (including full access to all food and beverage breaks)

** For sponsor staff only*



A LA CARTE OPTIONS

- Support Womxn in Technology panel and happy hour
- Diversity sponsorship
- Diversity & inclusion breakfast
- VIP welcome happy hour
- Closing happy hour
- Breakfast bacon sponsor (an attendee favorite!)
- Attendee gift
- Room drop at the Hilton Bayfront
- Onsite Spa Buy-Out
- 5k Fun Run

Jamf Nation Party

- International food station
- Custom branded drink
- Flight simulator
- Casino games
- Smoked cocktails
- Cigar roller
- Skydiver
- Firework display
- Drone light show

Expo Hall Attractions

- Typewriter Poet
- Neon Digital Caricaturist
- Water Color Portraits
- Graffiti Names
- Wax Hands
- Beer Tasting
- Garden Bar
- Logo'd Surfboard Artist
- Neon Airbrush Tattoos
- Tie Dye Bandanas
- Edible Balloons
- Photo Op with Vintage Polaroid
- Photographer
- Yard Games
- Arcade Games
- Spa Chair massages

Looking to customize your package or for ideas on how to maximize your exposure at JNUC?

[CONTACT US](#)

BECOME A SPONSOR

JAMF NATION USER CONFERENCE
JNUC
SAN DIEGO, CALIFORNIA
2020
JAMF NATION USER CONFERENCE

Space is limited.

Don't miss your chance to position your company at the center of this action-packed event.

To secure your sponsorship now, contact our Sponsorship team at JNUCsponsorship@jamf.com.

General Event Questions: JNUChelp@jamf.com
Learn more about JNUC 2020 [here](#).