

JAMF NATION USER CONFERENCE  
**JNUC**  
VIRTUAL CONFERENCE  
**2020**  
JAMF NATION USER CONFERENCE

SPONSOR PROSPECTUS



2020

2020



SEPT 29 - OCT 1, 2020





# WHAT IS JNUC?

As the largest gathering of Apple IT administrators in the world, the Jamf Nation User Conference (JNUC) rallies the brightest minds to discuss new and innovative ways to solve IT problems plaguing organizations.



## WHY SPONSOR?

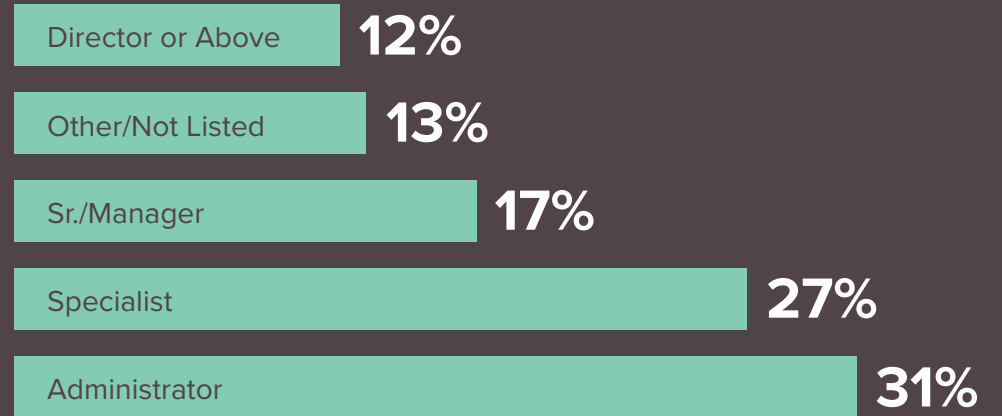
Generate business with our forward-thinking IT professionals and increase exposure for your brand, solutions and services. Don't miss out on the opportunity to be a part of strategic IT discussions that center on innovative technology.

# 2019 ATTENDEE PROFILE

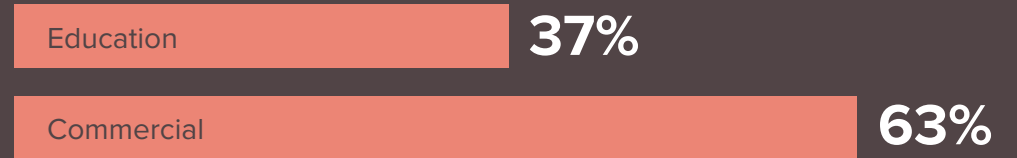
Over 2,000 attendees joined us for JNUC 2019 and we're expecting more for this year's event!



## Job level

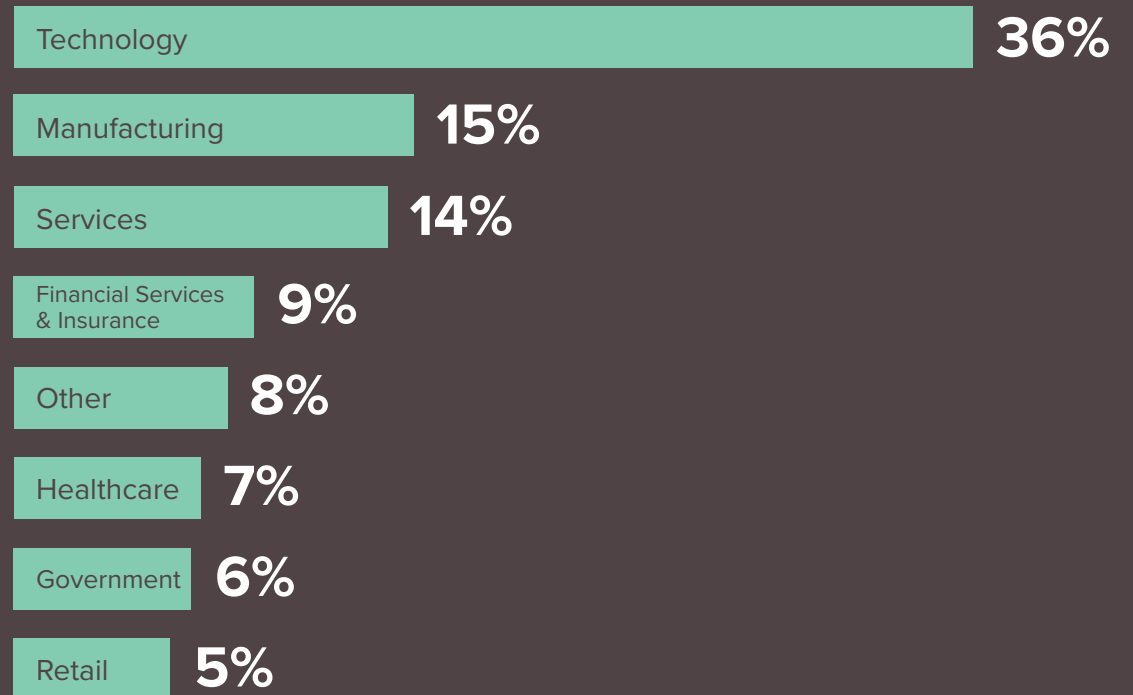


## Industry breakdown



# 2019 ATTENDEE PROFILE

## Commercial Sector Attendees



## Education Sector Attendees





“Code42 loves sponsoring JNUC every year! 2019 was the best one yet with awesome booth traffic and a lot of networking opportunities. We were thrilled with initial results and will be sponsoring again next year.”

**Meghan Williams**  
**Director, Demand Generation**  
**Code42**

“We continue to return to the Jamf National User Conference because of the incredible ROI—in year’s past, we’ve had meaningful conversations with quality leads that yielded over a 700% ROI. We highly recommend being a part of JNUC 2019, and look forward to growing our partnership with Jamf.”

**Megabyte Sponsor 2017, 2018 and 2019**



# 2019 SPONSORS



# 2019 SPEAKERS

Featured speakers included



Plus a diverse group of  
K-12 institutions



# SPONSORSHIP OPPORTUNITIES

Our sponsorship packages are designed to maximize exposure. Each sponsorship tier has been carefully crafted to showcase your solutions and services among forward-thinking IT professionals. As a sponsor of the Jamf Nation User Conference, you'll have the opportunity to...

## INFLUENCE

Three full days of networking at the expo, sessions, virtual event. Promote your company and gain awareness among engaged, innovative prospects throughout the virtual experience.

## IMPACT

Make an impact on attendees and drive ROI by positioning your brand front and center at the conference. Virtual JNUC is optimized for analytics.

## INTERACT

With space in the JNUC virtual expo, multiple speaking opportunities, and endless ways to engage, the opportunities for sponsors to interact with JNUC attendees is growing exponentially in 2020.



# GOLD SPONSORSHIP

\$35k

- Premier expo booth at Virtual JNUC 2020
- Start impactful conversations with booth visitors via live Q&A with the opportunity to capture contact information from booth visitors
- Create a company-specific badge: attendees must visit your booth and accomplish certain action in order to earn it (can also host drawing for those who earned that badge)
- 30-minute breakout session with attendee list, including all survey and poll responses and record of all chats and Q&A
- Breakout session recording hosted on jamf.com and Jamf's YouTube channel post-JNUC
- Blog coverage of JNUC session, highlighted on Jamf blog
- Acknowledgement during keynote as a Top sponsor
- Prominent positioning of company logo on banners and graphics throughout virtual conference including: rotating ads in the Lobby, Lounge and Exhibit Hall
- Logo and description on JNUC microsite
- Logo on four JNUC emails to registrants — Four social mentions highlighting participation in JNUC across: Twitter, Facebook and LinkedIn




## SILVER SPONSORSHIP

\$**20k**

## BRONZE SPONSORSHIP

\$**10k**

- Expo booth in Virtual JNUC 2020
- Start impactful conversations with booth visitors via live Q&A with the opportunity to capture contact information from booth visitors
- Acknowledgement during keynote as a Silver sponsor
- Logo and description on JNUC microsite
- Prominent positioning of company logo on banners and graphics throughout virtual conference including: rotating ads in the Lobby and Exhibit Hall
- Three social media mention highlighting participation in JNUC across: Twitter, Facebook and LinkedIn

- Expo booth in Virtual JNUC 2020
  - Start impactful conversations with booth visitors via live Q&A with the opportunity to capture contact information from booth visitors
  - Logo included in banners and graphics throughout virtual conference
  - One social media mention highlighting participation in JNUC across: Twitter, Facebook and LinkedIn
- 

# A LA CARTE OPTIONS



- Branded promo codes for the JNUC swag store for attendees
- Additional branding throughout the virtual event space
- Virtual 5K Sponsor
- Virtual Game Nights
  - Family Feud
  - The Price is Right
  - Wheel of Fortune
  - Jeopardy
- Mystery Trivia
- Virtual Broadcast Band
- Virtual Cooking Class
- Virtual Mixology
- Activity Box Sets: deliver straight to attendee's doorsteps!

Looking to customize your package or for ideas on  
how to maximize your exposure at JNUC?

[CONTACT US](#)

2023

2023





**BECOME A  
SPONSOR**

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**2020**  
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Space is limited.

Don't miss your chance to position your company at the center of this action-packed event.

To secure your sponsorship now, contact our Sponsorship team at [JNUCsponsorship@jamf.com](mailto:JNUCsponsorship@jamf.com).

General Event Questions: [JNUChelp@jamf.com](mailto:JNUChelp@jamf.com)

Learn more about JNUC 2020 [here](#).