



## Transform Communication Through Digital Signage

Captivate, connect and inform with Carousel Digital Signage and Jamf.

### Go beyond AirPlay with Apple TV.

As consumers, we are exposed to digital signage constantly because non-verbal communication is such an effective tool. As IT administrators, we can leverage digital signage to provide better ways to communicate with students, employees and customers. From connected classrooms where education materials are easily displayed to greeting hotels guests as soon as they enter the lobby, digital signage is the best way to offer a dynamic, engaging experience.

Traditional digital signage networks are expensive, difficult to manage and vulnerable to attack through potentially insecure devices. But, Apple TV has changed this narrative. The powerful yet affordable Apple TV is the perfect form-factor for signage deployments. And Jamf's focus on zero-touch deployment makes Apple TV a breeze to manage. Open the box and plug it in. There is no step three.

Apple TV already has a home in many of the places you might want to communicate like classrooms, conference rooms, and board rooms, because AirPlay makes it easy to wirelessly share content from iOS, iPadOS and macOS. But what if you could make those displays purposeful and attractive even when no content is being shared? With Apple TV-based digital signage, you can.

Apple TV is

**1/3 the cost**

of a classic media player.

Apple TV takes

**1/6th of the time**

to deploy versus a classic media player.

## Harnessing the power of Apple TV.

Carousel is an enterprise digital signage system that allows organizations to communicate and engage with students, faculty, customers or employees through Apple TV-powered displays. Designed so that anyone can use it, Carousel provides tools to ensure content is always current and relevant to the intended audience.

To help streamline the setup and deployment process, Carousel partnered with Jamf to build a framework and integration to make Apple TV the greatest digital signage endpoint available. The integration provides:

**Zero-touch enrollment of each device into Jamf** — Shrink-wrap to signage in seconds

**Automated deployment of Carousel's app** — No Apple ID required

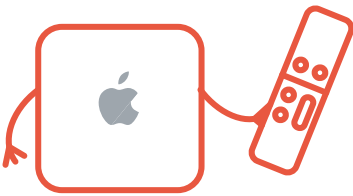
**Security controls over Apple TV** — Disable remotes and lock device in Single App Mode

**Advanced AirPlay permissions** — Only allow certain individuals the ability to AirPlay to specific displays

**Extended Safety and Alerting** — Integrate your CAP-based alerting system with Carousel and Apple TV

**tvOS and Carousel App Management** — Easily update your digital signage deployment

With Jamf and Carousel Digital Signage, all a user has to do is open the Apple TV box, plug it in and get started. That's it.



## Affordable and powerful now go together

An incredible media player, paired with a robust management framework and purpose-built digital signage software has revolutionized how schools and organizations can interact with individuals. With this solution, your message will always be seen front and center.

**Get started today and see for yourself.**

